

MSM Board Meeting: November 26, 2014

Present: Evelyn, Heather, Nate, Jordan, Emma, Dennis

Kyle (manager)

Facilitator: Nate

Vibes watcher: Heather

Time keeper: Dennis

Note taker: Jordan

1. Approve minutes from last meeting

Approved by board consensus.

2. Covered / indoor space for market

Evelyn and Kyle want to start researching options for expanding space for winter market. Heather reported hearing complaints from customers about cramped space. Options could include: extending the Garry Oak room, building on nearby green space, using new daycare space being built locally, or renting other school buildings. The board agreed that Kyle and Evelyn should go ahead and look into possibilities.

3. New market assistant position

Kyle reported that he needs help with organizing volunteers, extra promotions, special events, social media, and music. He put together a job description for a new position that would help fill these needs; this was circulated to the board members prior to the meeting. The new position would cost just under \$9400/year. The aim would be to hire someone young, to reach out to a younger audience. Kyle already has a candidate in mind who has experience and proven ability.

Evelyn reported that there are available unused funds in the advertising and chef demo budgets, and that the balance needed could come from MSM's surplus.

Nate pointed out that the market has been doing less and less with special events, because none of the existing volunteers or employees has time.

The board consensus was to approve creating this new position. The hiring process will go ahead once the budget has been approved by membership at the February 2015 AGM.

4. Holiday Market update

Kyle reported that all stalls are filled for the X-mas market. Demand for spaces was higher than ever. All vendors have paid their table fees, and everything is going smoothly.

5. Winter Market update

Attendance at half markets has been very high. Several board members reported that congestion has been an issue (see agenda item 2). The 1/2 stall at the far end (from main entrance) will be removed to lessen crowding. The opening/closing times seem to work for most people, so will stay the same.

6. Set the date of our next meeting

The next meeting will be our board retreat: scheduled for Monday, Feb 2, 10 am – 4 pm.

Reminder: The Moss St Market AGM is scheduled for Sunday, February 15